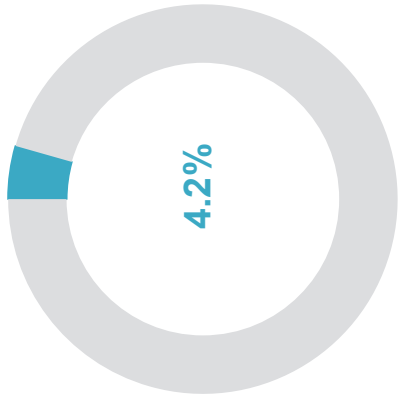


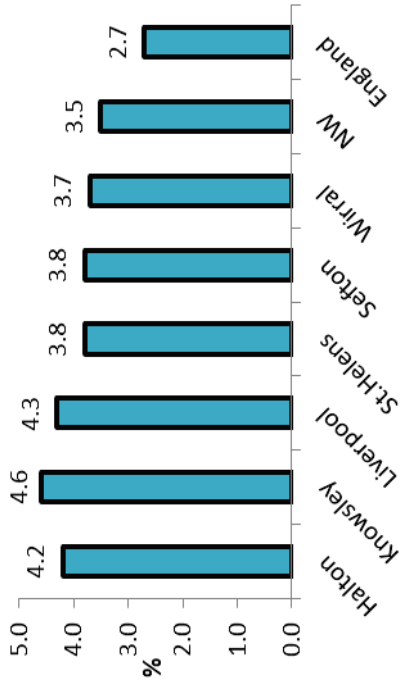
Halton Economic Profile (August 2019)

Produced by HBC's Customer Intelligence Unit: research@halton.gov.uk

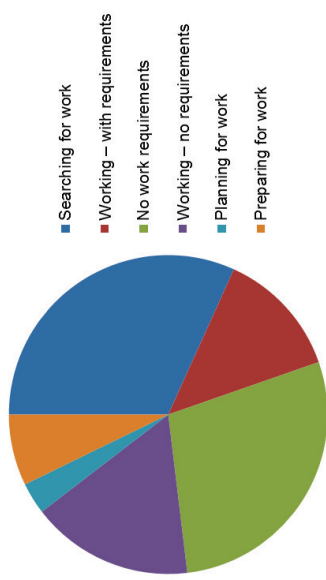
Universal Credit Rate (Jul 2019)ⁱ



Universal Credit Rate (LCR Comparison) Jul 2019ⁱⁱ



Universal Credit – Condition of Claimⁱⁱⁱ



Number of businesses^{iv}

3,500

% Adults NVQ qualifications (level 4+)^v



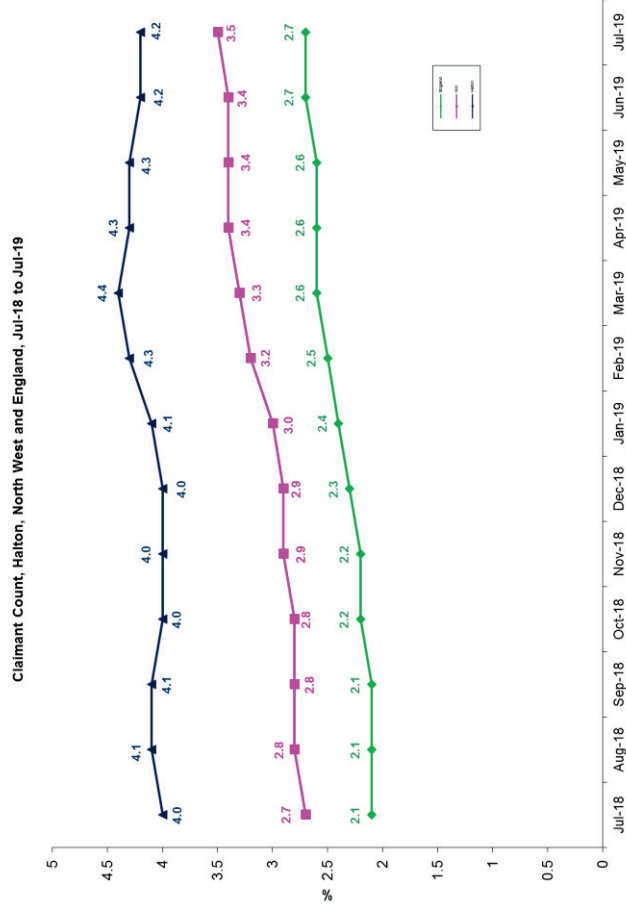
Residents/Workers average weekly earnings^{vi}



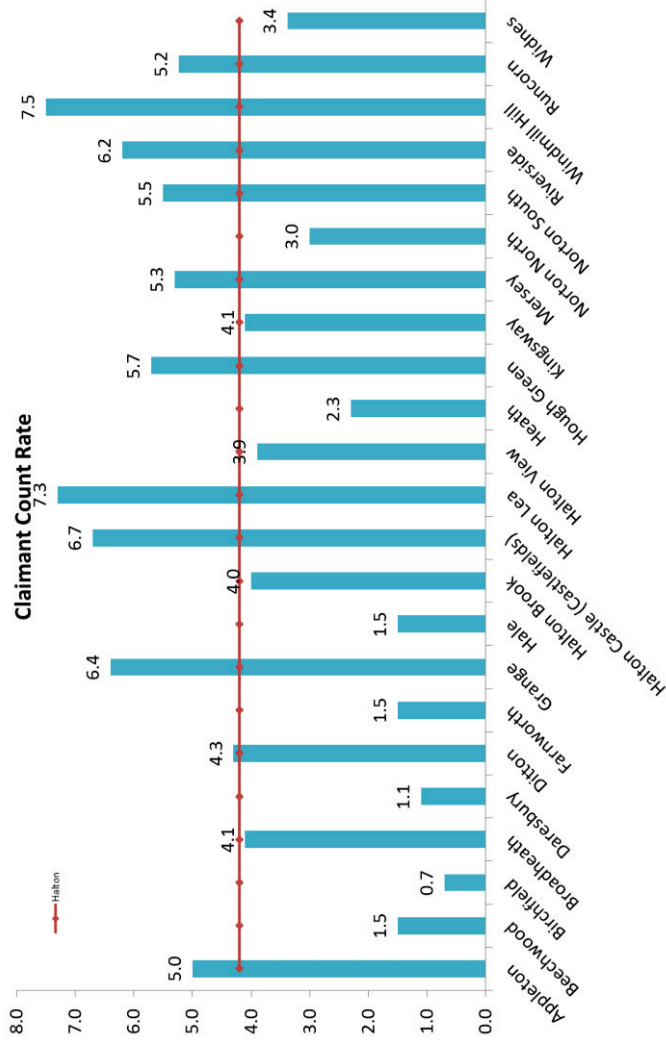
ⁱ % of 16-64 year olds claiming Universal Credit, NOMIS, Jul-19
ⁱⁱ % of 16-64 year olds claiming Universal Credit (Liverpool City Region), NOMIS, Jul-19
ⁱⁱⁱ Number of Universal Credit Claimants by Conditionality Regime, DWP, Jul-19
^{iv} Total Number of Enterprises, UK Business: Activity, Size and Location, ONS 2018
^v % of 16-64 year olds, ONS Annual Population Survey, Jan-18 to Dec-18
^{vi} Average (median) gross weekly earnings of full-time workers, ONS Annual Survey of Hours and Earnings 2018

Claimant Count- (now includes people claiming Jobseeker's Allowance plus those who claim Universal Credit and are required to seek and be available for work)

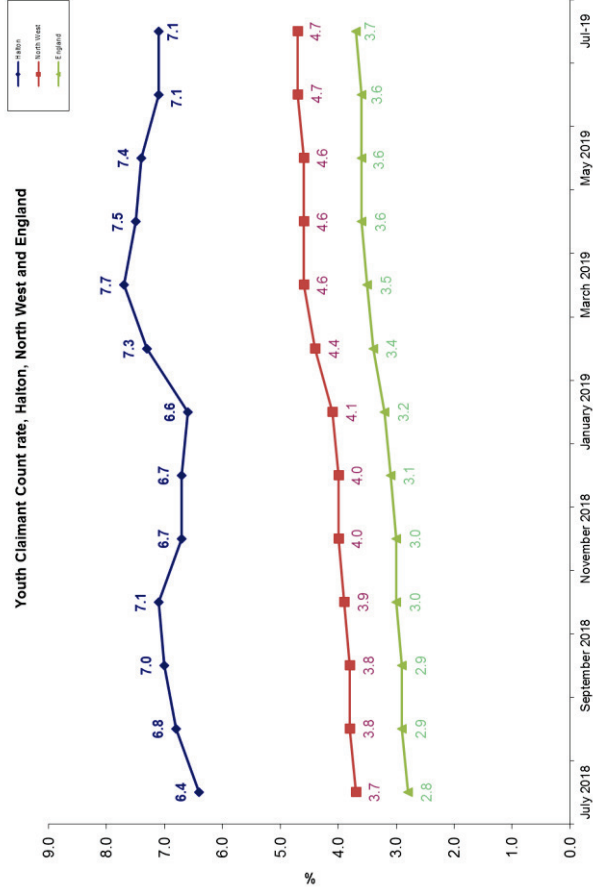
Claimant Count (Jul-19)¹



Claimant Count by ward (Jul-19)²



Claimant Count: 18-24 year olds (Jul-19)³



Claimant Count definition

This experimental series counts the number of people claiming Jobseeker's Allowance plus those who claim Universal Credit and are required to seek work and be available for work and replaces the number of people claiming Jobseeker's Allowance as the headline indicator of the number of people claiming benefits principally for the reason of being unemployed

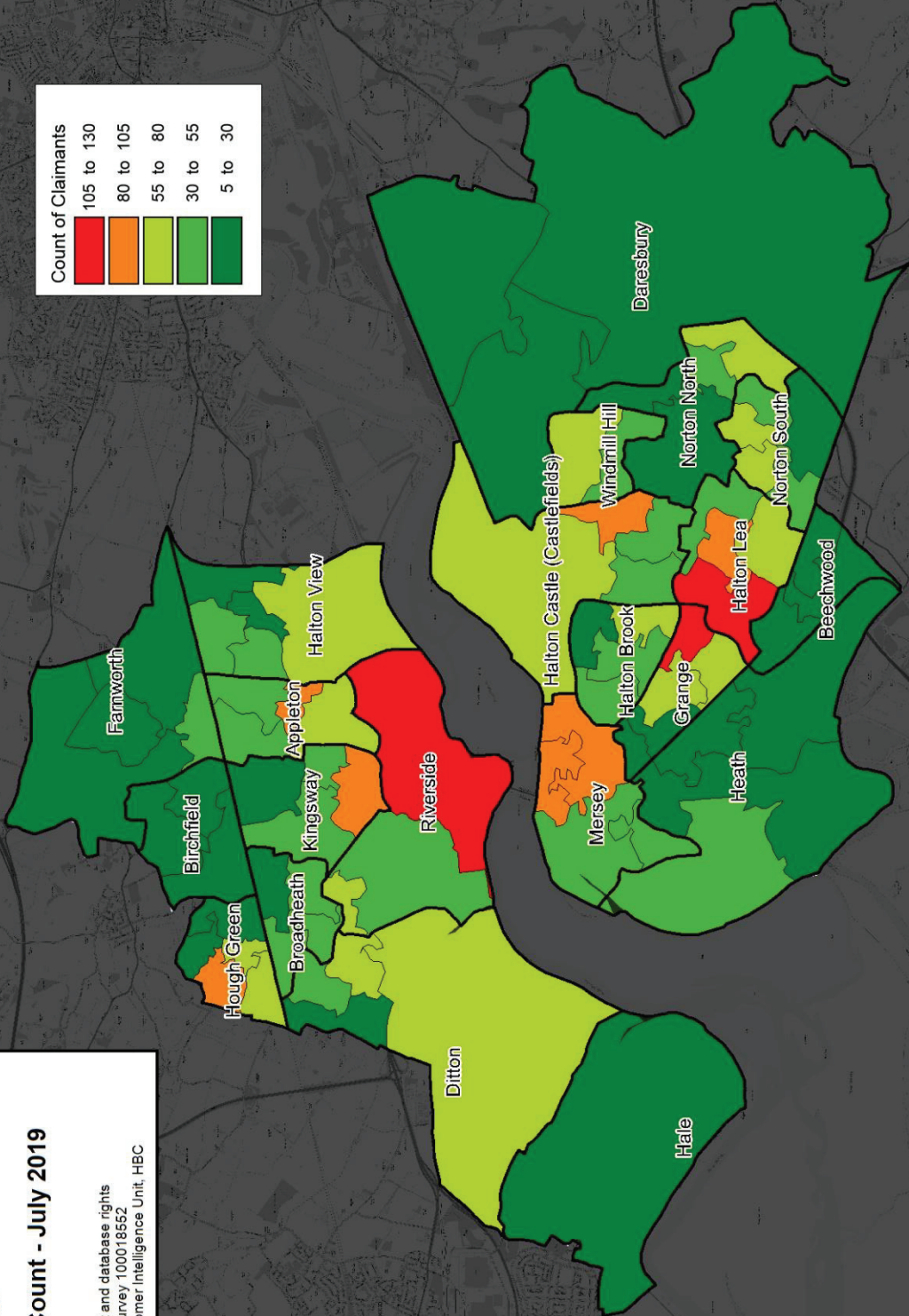
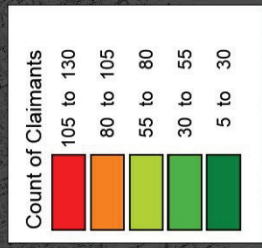
Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.

Halton has been rolled out to the Universal Credit Full Digital Service. This service will allow users to make a claim, check details of payments, notify any change of circumstance and search for a job through a single account. The government expects the national roll-out to the full Digital Service to be completed by September 2018.



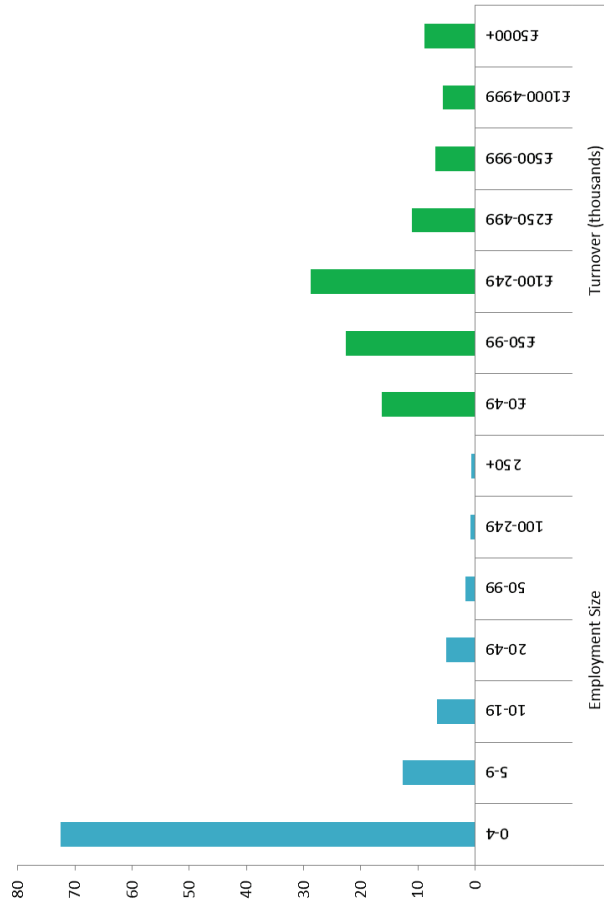
Claimant Count - July 2019

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2016 Ordnance Survey 100018552
Produced by Customer Intelligence Unit, HBC

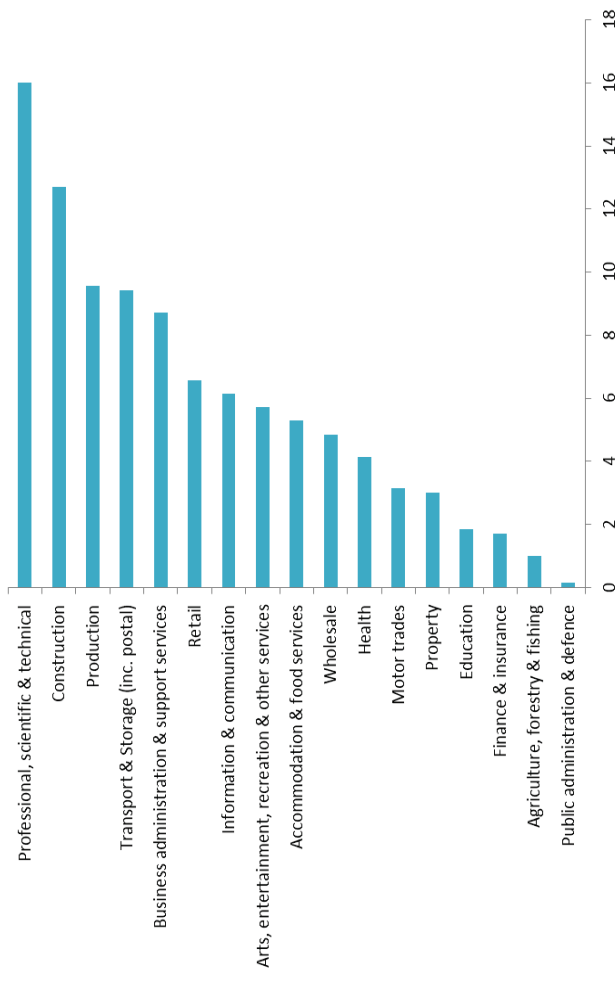


Business Demography

Number of businesses by Size & Turnover (2018)⁴



Business Classification (2018)⁵



Business Survival Rates (2017)⁶

Year of business start	% surviving				
	1 Year	2 Years	3 Years	4 Years	5 Years
2012	92	72	61	51	44
2013	93	73	56	46	
2014	94	80	67		
2015	91	67			
2016	93				

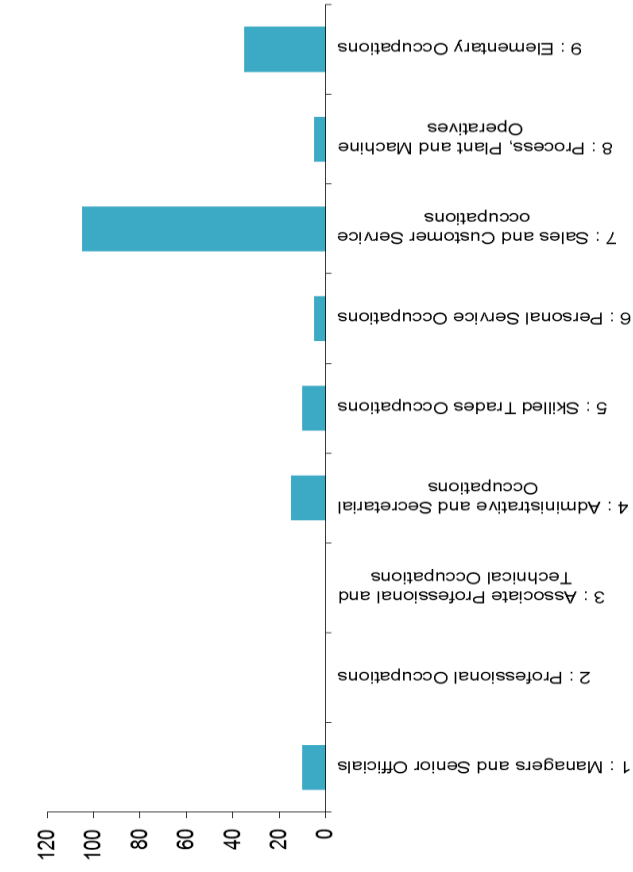
Gross Domestic Household Income(GDHI) (2017)^{vii}



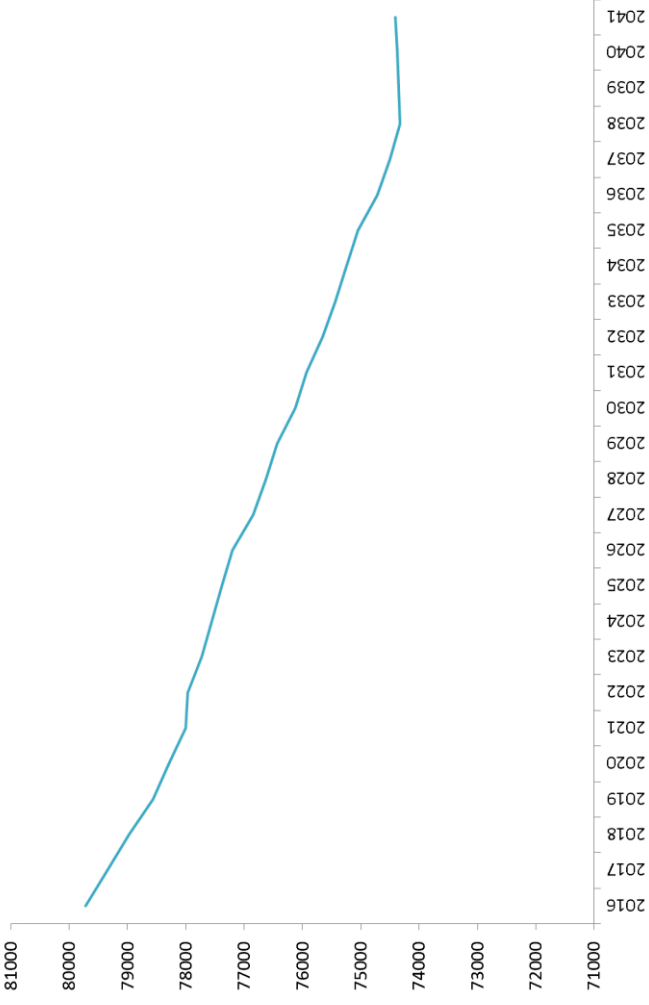
vii Gross disposable household income (GDHI) is the amount of money that all of the individuals in the household sector have available for spending or saving after income distribution measures (for example, taxes, social contributions and benefits) have taken effect

Labour Supply

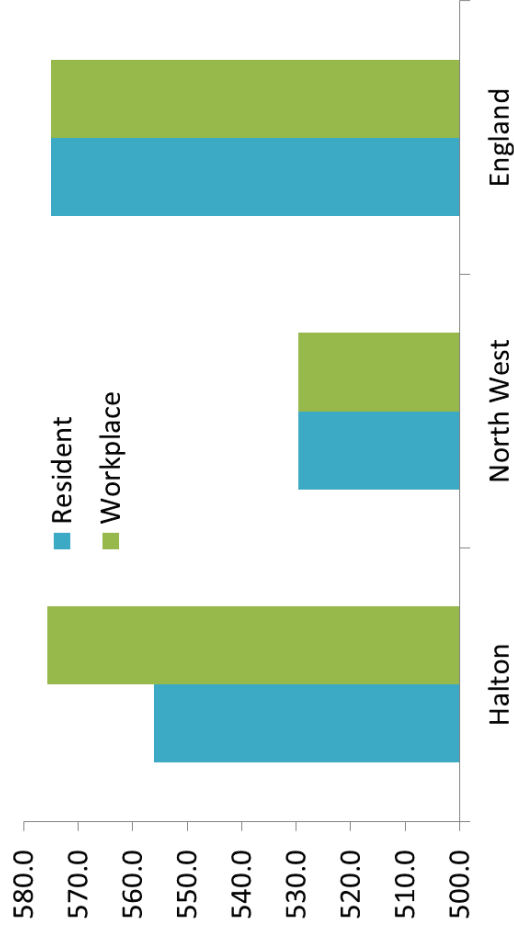
Sought Occupation of Job Seekers (Jul-19)⁸



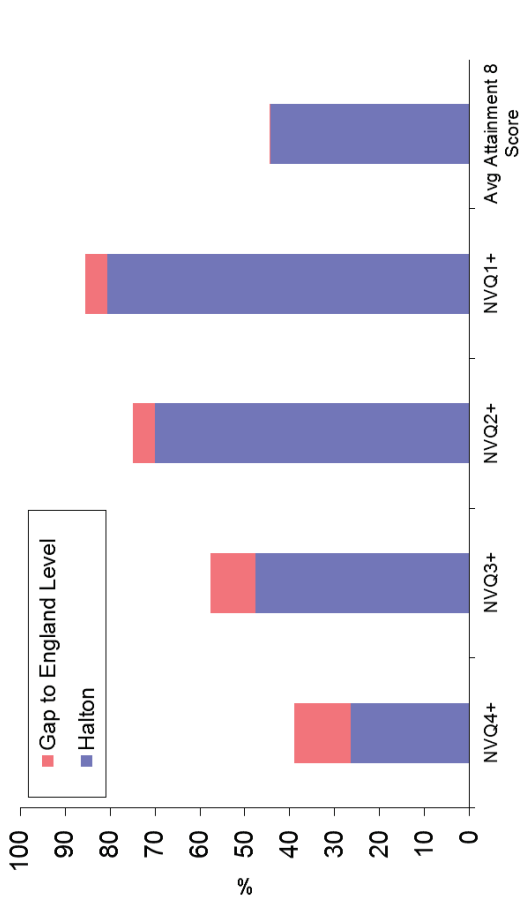
Working Age (16 -64) population projections (2016-based)⁹



Earnings (2018)^{10viii}

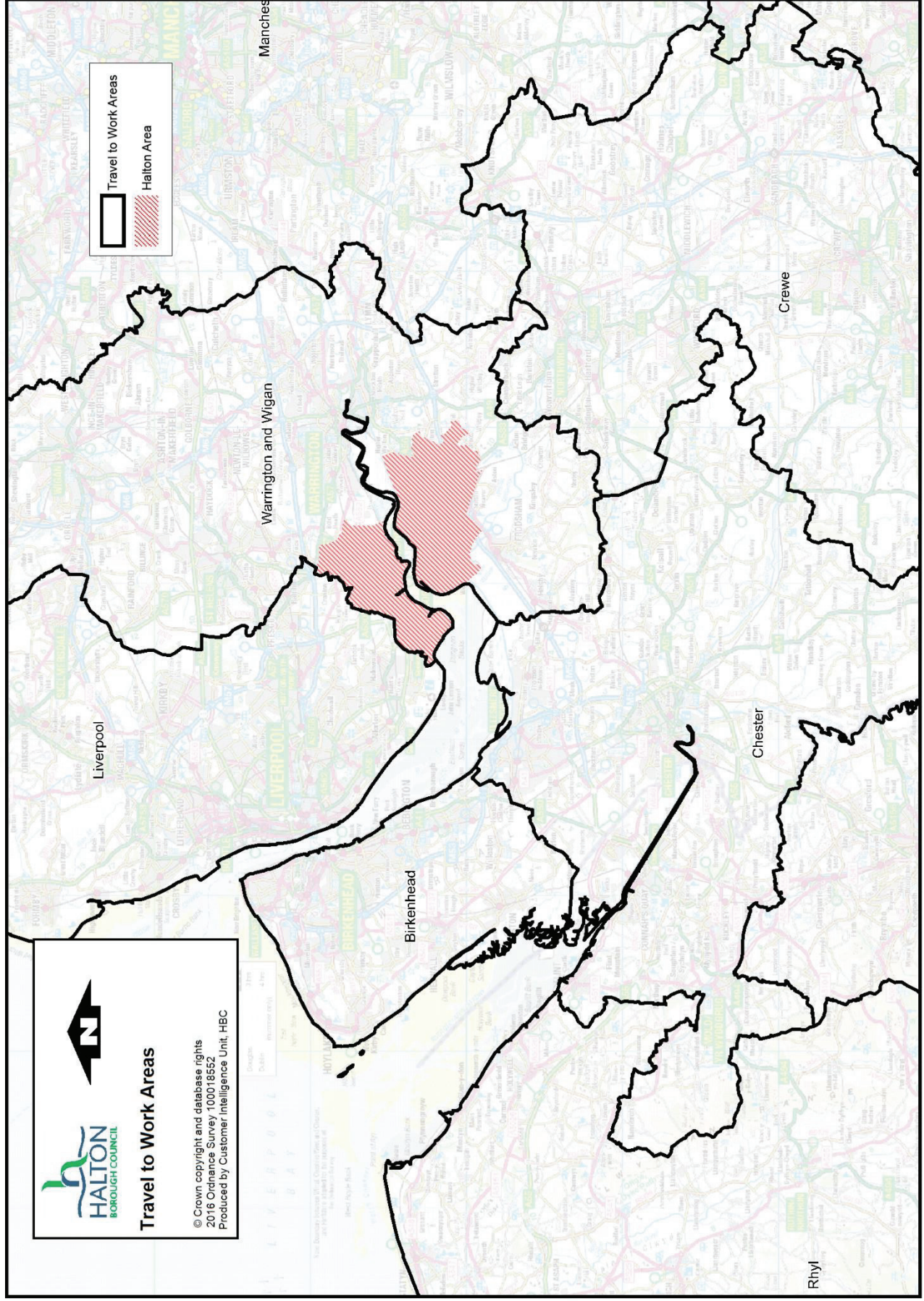


Qualifications (2018)¹¹



viii * Figures take from the Annual Survey of Hours and Earnings (ASHE) – ASHE is based on a sample of employee jobs taken from HM Revenue & Customs PAYE records

Travel to Work Areas (Defined as 75% of an area's resident workforce working in the area and at least 75% of the people who work in the area also living in the area)¹²



Sources

- ¹ % of 16-64 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, NOMIS (Updated monthly)
- ² % of 16-64 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, by Ward, NOMIS (Updated monthly)
- ³ % of 18-24 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, NOMIS (Updated monthly)
- ⁴ Total Number of Enterprises and Turnover, UK Business: Activity, Size and Location, ONS (Updated annually)
- ⁵ Number of Enterprise/local units by Broad Industry Group, UK Business: Activity, Size and Location, ONS (Updated annually)
- ⁶ Survival of newly born enterprises in 2017 (after 1 year), ONS Business Demography (Updated annually)
- ⁷ Gross Disposable Household Income, 2017 (Updated annually)
- ⁸ Number of JSA Claimants by Occupation, NOMIS (Updated monthly)
- ⁹ 2014-based Subnational Population Projections for England, ONS (Updated biennially)
- ¹⁰ Average (median) gross weekly earnings of full-time workers, ONS Annual Survey of Hours and Earnings (Updated annually)
- ¹¹ % of 16-64 year olds, ONS Annual Population Survey, (Updated annually)
- ¹² Travel to Work areas, ONS, 2011