

Ministry of Housing,  
Communities &  
Local Government



**SPEAK  
OUT!  
STOP  
HATE.**

ANTHONY  
WALKER  
FOUNDATION



Anthony's  
Legacy

 Ministry of Housing, Communities & Local Government

**TOGETHER,  
WE CAN  
COMBAT  
HATE CRIME.**

[speakoutstophate.com](http://speakoutstophate.com)

**SPEAK  
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"Whether it's reporting offences, responding effectively to those experiencing hate crime, or putting measures and resources in place to prevent hate crime, **we can all collectively contribute to making our communities safer for all.**"

**Dominique Walker**  
Vice chair at the Anthony  
Walker Foundation

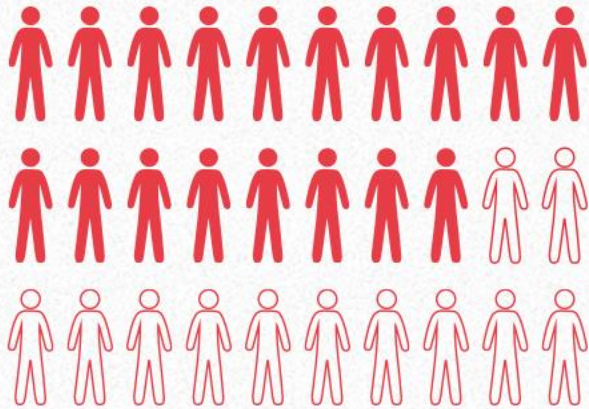


# Hate Crime Statistics

According to Police reports in England and Wales.

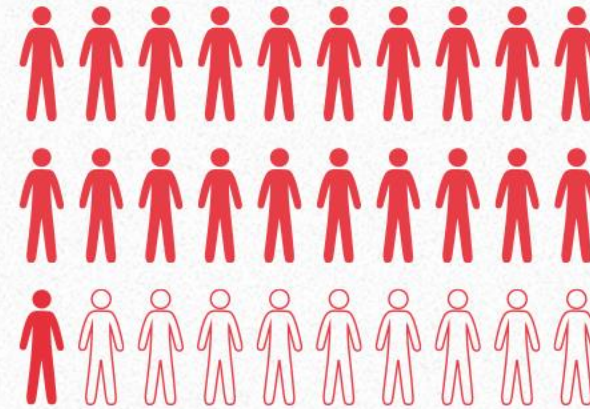


**97,446**  
hate crimes in  
March 2019



**105,090**  
hate crimes in  
March 2020

**+8%**



In 2020, the **Anthony Walker Foundation** saw a **126% increase** in people accessing support compared to the previous year, across Merseyside.

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We're expecting a son.



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# Speak Out! Stop Hate.

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The Anthony Walker Foundation presents, ***Speak Out! Stop Hate.*** a vital new initiative to tackle and prevent racially and religiously discriminatory behaviour and those acting against others because of their race or faith.

Our ***Speak Out! Stop Hate.*** Project consists of:

- a new hate crime reporting tool
- a young people led digital marketing campaign
- the delivery of a host of education and training opportunities to raise knowledge and confidence when tackling hate crime in the Liverpool City Region.

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# The young people

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The young people led digital marketing campaign aim is to raise awareness of discriminatory behaviours, educates people on the subject and encourages the reporting of hate crime across our region.

The group will learn from experts in strategy, creative, digital and campaigns, and meet with leaders from a diverse spectrum of specialisms that will help them tackle their challenge and prepare them for a future career.





# The young people Client Challenge 1

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Create a digital marketing campaign that will raise awareness of discriminatory behaviours, educate people on the race and religious hate crime and encourages the reporting of hate crime across the Liverpool City region using the **SPEAK OUT! STOP HATE** tool.





**WHAT IF EVERYONE  
AT ANFIELD WAS A  
VICTIM OF VERBAL OR  
PHYSICAL ASSAULT?**

Police in England and Wales recorded  
76,070 racist hate crimes in 2019/20

Anfield Stadium has  
a capacity of 53,394 people.



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**WHAT IF EVERYONE  
INSIDE ST GEORGE'S HALL  
WAS A VICTIM OF VERBAL  
OR PHYSICAL ASSAULT?**

In 2020, the Anthony Walker Foundation  
had 1,309 referrals for race and  
faith-based hate crimes.

St George's Hall has  
a capacity of 800 people



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# The young people Client Challenge 2

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**To amplify the Speak Out! Stop Hate. Campaign to users from across Liverpool City Region, particularly in Wirral, Halton, Sefton, Knowsley, St Helens. To raise awareness and promote of AWF training and reporting tool.**

## Outputs

Increase awareness of AWF campaign, reporting tool and training:

- 50-100 people reached through primary research in 5 LCR boroughs
- Build relationships with businesses who will benefit from AWF training
- Increase campaign reach through team campaign
- Final AWF event that will bring together key stakeholders



# The tool

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The *Speak Out! Stop Hate.* tool is an accessible and visible reporting platform and data-analysis that provides real-time reports and insight that informs remedy/intervention to combat hate crime.

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Have you witnessed or been victim of a race or religious hate crime? By reporting it you're helping us to help others.

Date of incident (dd/mm/yy)  
17-02-2021

Time of incident

Location of incident [Choose on map](#)

Incident description

Have you reported this incident to the Police?  
Police informed?

# The training

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The free training accompanies the hate crime tool and support communities and professionals to report hate crime while providing improved awareness/understanding of consequences/impact of hate crime from participants and support transformation of prejudicial views, ignorance and faulty perceptions and beliefs.

It includes a toolkit to facilitate sessions for young people in your communities.

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# *Speak Out! Stop Hate.* Training and education sessions

- **27 Train the Trainer** Sessions for professionals delivered between March and May 2021

**27<sup>th</sup> May is on Eventbrite**

**300** professionals trained (224)

- **50** sessions for young people groups delivered between April and May

**1000** young people access Speak Out! Stop Hate. Sessions (825)

Contact [Natalie.denny@anthonywalkerfoundation.com](mailto:Natalie.denny@anthonywalkerfoundation.com) to book

# Who is the training for?

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This training programme is for experienced trainers / facilitators, with some knowledge and skills in facilitating hate crime and anti-racism workshops.

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# What is the training for?

This training and toolkit provides information and practical guidance on preparing professionals who may be involved in facilitating hate crime and anti-racism interventions around our ***Speak Out! Stop Hate***. Campaign to young people. It will help them plan, deliver and evaluate these sessions to the learning outcomes provided.

# How to use the toolkit

The toolkit is intended to be a flexible resource to introduce the ***Speak Out! Stop Hate.*** Campaign and tool. You can use sections of the toolkit to support existing learning programmes or activities which you currently deliver, or plan specific programmes depending on local or individual needs.

The content is broken down into three units:

1. **An Introduction to *Speak Out! Stop Hate.***
2. **Awareness and Understanding**
3. **Challenging and Transforming**

Each unit has an aim, learning outcomes, suggested pre-unit preparation, suggested session plans with activities and delivery times, PowerPoint presentations, handouts and references with links to supporting material. You can deliver the units as three separate sessions or combine.

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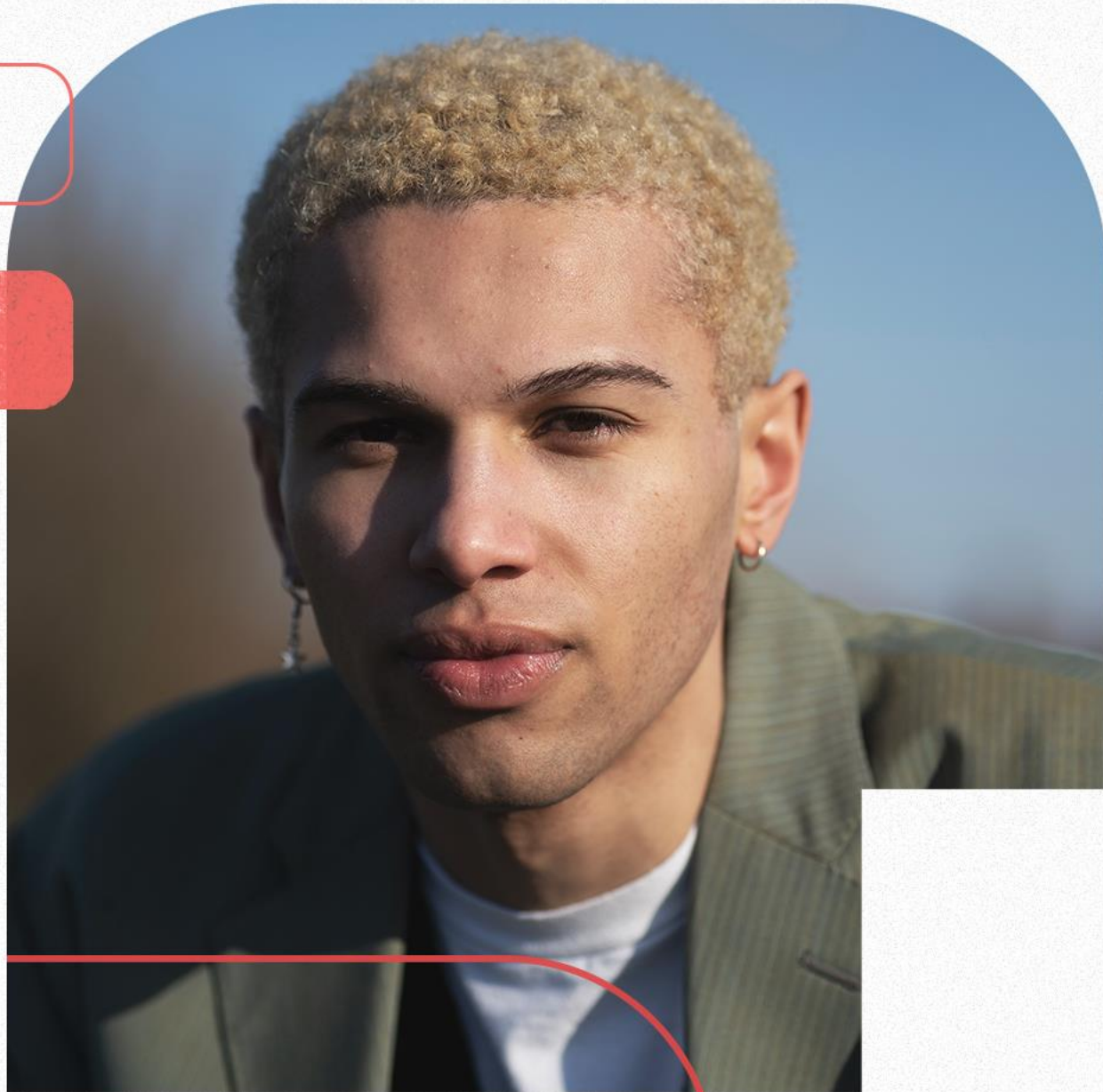
# MAYBE YOU AREN'T A VICTIM, BUT HAVE YOU BEEN A WITNESS?

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**DON'T STAY  
SILENT.  
STAND UP  
FOR WHAT  
YOU BELIEVE IN.**

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**YOU HAVE  
THE POWER  
TO MAKE  
A CHANGE.**

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Share our campaign on social media  
**#SpeakOutStopHate**



Take part in our Train the Trainer sessions/Book young people sessions  
[Natalie.denny@anthonywalkefoundation.com](mailto:Natalie.denny@anthonywalkefoundation.com)



Use and share our reporting tool  
[www.speakoutstophate.com](http://www.speakoutstophate.com)



